

TECH FUTURES SPONSORSHIP PROPOSAL

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CW CAMBRIDGE
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CAMBRIDGE TECH WEEK

Cambridge Tech Week is a global tech gathering designed to unite the brightest minds - visionaries, world-leading experts, and strategic investors - to drive growth, collaboration, and transformative innovation across the tech ecosystem.

As a globally renowned hub for groundbreaking ideas and cross-industry collaboration, Cambridge provides a unique environment where high-risk, bold concepts can flourish with reduced risk, thanks to its deep-rooted culture of innovation, research excellence, and strategic support.

At the heart of Cambridge Tech Week lies the region's distinctive business ecosystem, a powerful catalyst that seamlessly connects entrepreneurs, corporate leaders, investors, academics, and technology pioneers from across the globe. This dynamic network fosters meaningful collaborations, accelerates disruptive innovation, and drives real-world impact - shaping the technologies of tomorrow, today.

"We want to ignite the next generation's passion for technology and the possibilities it holds," said Michaela Eschbach, CEO of Cambridge Wireless, the organisers of Cambridge Tech Week. ***"By partnering with Form the Future and Tech Educators, we can bring young talent directly to the event and provide them with an exceptional, transformative experience."***

Anne Bailey, CEO of Form the Future and the founder of Tech Futures, added: ***"Cambridge Tech Week offers young people a rare chance to engage with some of the brightest minds and most exciting innovations in the global tech arena. We hope this experience inspires them to explore and pursue careers in technology."***

In 2025, Tech Futures will triple its capacity to welcome over 200 students. Half will participate in the wider Cambridge Tech Week agenda, while the other half will immerse themselves exclusively in the intensive three-day HackEd programme.

James Adams, Founder and CEO of Tech Educators, commented: ***"We're thrilled to bring HackEd to Cambridge Tech Week. This immersive, high-impact experience equips participants with valuable skills, real-world experience, and critical industry connections."***

Schools, colleges, skills bootcamps, and universities within a 30-mile radius of Cambridge are encouraged to apply early to secure places.

The benefits of Tech Futures extend beyond students. Organisations engaging with young talent through this programme can reduce recruitment costs, enhance candidate retention, and cultivate a diverse and motivated workforce.

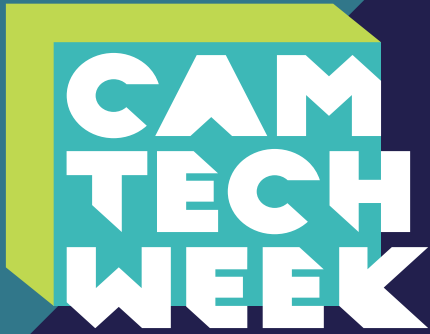
THE TECH FUTURES STRAND WITHIN CAMBRIDGE TECH WEEK

Building on the success of its inaugural year at Cambridge Tech Week 2024, the Tech Futures initiative is set for significant expansion in 2025.

Designed to support students sixth forms, skills bootcamps, colleges, and universities within the most unequal city in the UK (as defined by the Centre for Cities Report [220628 State of the City Report Committee Final.pdf](#)), this dynamic programme offers underrepresented young people the chance to truly level up with opportunities that would otherwise never be open to them.

Specifically, students are encouraged and supported to be inspired by STEM leaders, attend conference sessions, engage in hands-on technology activities, explore Innovation Alley, connect with exhibitors, network with industry leaders. Whilst other students will take part in a three-day immersive Hackathon, HackEd, delivered by Tech Educators.

Tech Futures focuses on inspiring young people, especially those from diverse and underrepresented backgrounds, to discover the wide array of career opportunities within the technology sector, including pathways they may not have previously considered.



SPONSORSHIP AND ENGAGEMENT OPPORTUNITIES

Tech Futures comprises two key strands of activity:

1. Participation in the core programme at the main conference and exhibition venues, where students will attend as delegates across all three days. They will be immersed in the full agenda, with tailored student-specific content and engagement opportunities.
2. A three-day Hackathon hosted at The Bradfield Centre.

Tech Futures has three sponsorship levels, each designed to support your CSR objectives, visibility, and engagement with young people across the region.

All sponsorship levels include:

- ▼ Acknowledgement as a Tech Futures Sponsor on the Cambridge Tech Week website
- ▼ A 100-word organisational profile on both the Cambridge Tech Week website and event app

GOLD LEVEL SPONSORSHIP

EXCLUSIVE TECH FUTURES GOLD SPONSOR – £17,500

The premier sponsorship opportunity, with exclusivity for Cambridge Tech Week 2025. This package positions you as a champion of the next generation of STEM talent through high-impact engagement and visibility. This sponsorship includes:

INCLUDES:

- Support for over 200 students attending Cambridge Tech Week
- Ability to deliver an interactive student activity at core Cambridge Tech Week at the Guildhall AND provide mentors and an activity table for the Hackathon on all three days
- Opportunity to provide mentors for the Hackathon
- Participation on the judging panel for the Hackathon
- Opportunity to speak at the Gala Reception and introduce the Hackathon winner
- On-site videographer interview during the Hackathon event
- Banner placement at The Guildhall activity room AND Hackathon venue
- Logo placement on school and college outreach materials
- Opportunity to host a promoted Fringe Event
- Two quarterly dedicated company promotion on LinkedIn (from contract signing to October 2025)
- Up to two blog or news articles promoted on the Cambridge Tech Week website (content provided by sponsor)
- Opportunity for staff to volunteer at Cambridge Tech Week
- Optional branded merchandise (e.g. Tech Futures T-shirts or water bottles) at additional cost

ATTENDANCE/ NETWORKING

- VIP networking and facilitated 1:1 introductions
- 15 Individual day passes across the week
- 2 Innovation Alley exhibition passes
- 3 Passes for the VIP dinner
- 5 Passes for the Gala Reception
- 20% Discounted tickets for all other guests

SILVER LEVEL SPONSORSHIP

£12,500

Supports student engagement **at either** the core programme at the main conference and exhibition venues **or** the Hackathon event.

INCLUDES:

- ▼ Support for over 90 students attending Cambridge Tech Week
- ▼ Ability to deliver an interactive student activity at core Cambridge Tech Week at the Guildhall OR provide mentors and an activity table for the Hackathon on all three days
- ▼ Banner placement at the chosen venue (Guildhall or Hackathon) on all three days
- ▼ Logo placement on school and college outreach materials
- ▼ Opportunity to host a promoted Fringe Event
- ▼ Two quarterly dedicated company promotion on LinkedIn (from contract signing to October 2025)
- ▼ Up to two blog or news articles promoted on the Cambridge Tech Week website (content provided by sponsor)
- ▼ Opportunity for staff to volunteer at Cambridge Tech Week
- ▼ Optional branded merchandise (e.g. Tech Futures T-shirts or water bottles) at additional cost

ATTENDANCE/ NETWORKING

- ▼ 10 Individual day passes across the week
- ▼ 2 Innovation Alley exhibition passes
- ▼ 2 Passes for the VIP dinner
- ▼ 4 Passes for the Gala Reception
- ▼ 20% Discounted tickets for all other guests



BRONZE LEVEL SPONSORSHIP

£4,000

Supports student engagement **at either** the core programme at the main conference and exhibition venues **or** the Hackathon event.

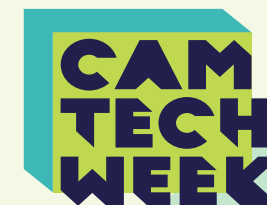
INCLUDES:

- Support for approximately 30 students attending Cambridge Tech Week
- Ability to deliver an interactive student activity at core Cambridge Tech Week at the Guildhall OR provide mentors and an activity table for the Hackathon on one day
- Banner placement at the chosen venue (Guildhall or Hackathon) on one day
- Opportunity to host a promoted Fringe Event
- Quarterly company promotion on LinkedIn (from contract signing to October 2025)
- One blog or news article promoted on the Cambridge Tech Week website (content provided by sponsor)
- Opportunity for staff to volunteer at Cambridge Tech Week

ATTENDANCE/ NETWORKING

- 2 Individual day passes across the week
- 1 Pass for the Gala Reception
- 20% Discounted tickets for all other guests

TECH FUTURES – SPONSORSHIP COMPARISON



All sponsorship levels include:

- ✓ Acknowledgement as a Tech Futures Sponsor on the Cambridge Tech Week website
- ✓ A 100-word organisational profile on both the Cambridge Tech Week website and event app
- ✓ Opportunity for your staff to volunteer at Cambridge Tech Week

	Gold Sponsor £17,500	Silver - Hackathon £12,500	Silver - Core £12,500	Bronze – Hackathon £4,000	Bronze – Core £4,000
	1 Available	1 Available	1 Available	3 Available	3 Available
Sponsorship	✓ Hackathon + Core	✓ Hackathon	✓ Core	✓ Hackathon	✓ Core
Student Support	✓ over 200 students	✓ over 90 students	✓ over 90 students	✓ 30 students	✓ 30 students
Hackathon Mentorship	✓ Yes	✓ Yes	✗	✗	✗
Hackathon Judging Panel	✓ Yes	✓ Yes	✗	✗	✗
Hackathon / Core Activity	✓ 3 days – Both	✓ 3 days (Hackathon)	✓ 3 days (Core)	✓ 1 day (Hackathon)	✓ 1 day (Core)
Speaking Opportunity	✓ Gala Reception (5 mins)	✗	✗	✗	✗
Videographer Interview	✓ Yes	✓ Yes	✗	✗	✗
Banner Placement	✓ 2 venues	✓ 1 venue	✓ 1 venue	✓ 1 venue	✓ 1 venue
Logo on School Outreach Materials	✓ Yes	✓ Yes	✓ Yes	✗	✗
Fringe Event Option	✓ Yes	✓ Yes	✓ Yes	✓ Yes	✓ Yes
Company Promotion (LinkedIn)	✓ 2 x Quarterly	✓ 2 x Quarterly	✓ 2 x Quarterly	✓ 1 x Quarterly	✓ 1 x Quarterly
Website Promotion	✓ 2 Articles	✓ 2 Articles	✓ 2 Articles	✓ 1 Article	✓ 1 Article
Branded Merchandise (optional cost)	✓ Yes	✓ Yes	✓ Yes	✗	✗

ATTENDANCE & NETWORKING

Other Cambridge Tech Week Discounted Guest Tickets (20%)

CW Annual Membership for 1 year (10%)

Benefit	Gold	Silver	Bronze
Individual Day Passes	15	10	2
Innovation Alley Passes	2	2	0
VIP Dinner Passes	3	2	0
Gala Reception Passes	5	4	1

ABOUT THE ORGANISERS

FORM THE FUTURE

Founded in 2015, Form the Future is a Cambridge-based not-for-profit organisation that connects young people with inspiring career pathways. It delivers high-quality Careers Education, Information, Advice and Guidance (CEIAG) services, ensuring students are equipped to thrive in tomorrow's job market.

Since 2016, Form the Future has led the Cambridge LaunchPad programme, a hands-on STEM engagement initiative working with 29 schools and multiple industry partners to build the future talent pipeline.

Despite Cambridge's economic strength, opportunity remains unevenly distributed. Form the Future bridges this gap—especially for underrepresented communities—helping all young people discover meaningful pathways into high-growth, local industries.

TECH EDUCATORS

Instructor-led skills bootcamps for everyone

Tech Educators is one of the UK's leading Skills Bootcamp Providers, delivering practical, industry-aligned training in Software Development, Digital Marketing, and AI to learners from entry-level to leadership roles.

Backed by SEIS investment and supported by global partners including Google, IBM, Spotify, Adaptavist, and QuadMark, Tech Educators is scaling rapidly, with delivery hubs in six cities across the UK. Their work directly addresses digital skills gaps, creating inclusive pathways into the technology sector.

CAMBRIDGE WIRELESS (CW)

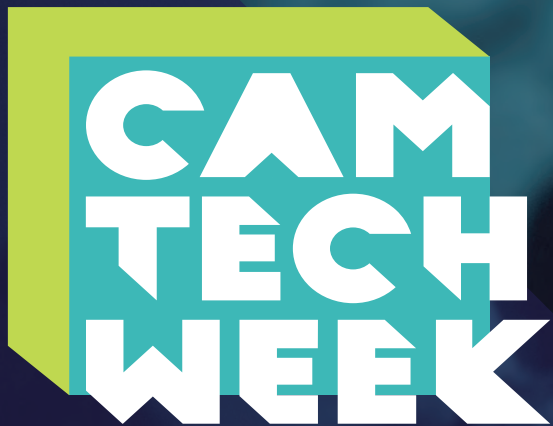
Cambridge Wireless is the engine behind Cambridge Tech Week and the leading not-for-profit membership organisation for companies operating at the intersection of science, technology, and innovation. With over 1,000 members - ranging from global enterprises and universities to startups and scale-ups - CW facilitates collaboration, knowledge exchange, and strategic networking across industries.

CW's core activities include:

- ▶ Sector-focused Special Interest Groups (SIGs)
- ▶ Annual flagship events such as Cambridge Tech Week (CamTechWeek), The Technical and Engineering Conference (CW TEC) and CW International Conference (CWIC)
- ▶ Targeted roundtables, innovation showcases, and international delegations

CW plays a vital role in connecting academia and industry and in ensuring that the UK remains at the forefront of global technology development.





CONTACT US

Partnership Opportunities:

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