

9-13 SEPTEMBER 2024

INNOVATE INVEST GROW

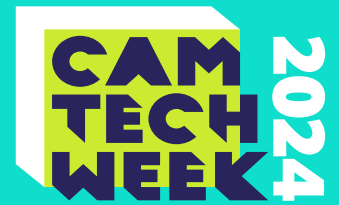
SPONSORSHIP
OPPORTUNITIES

POWERED BY

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#CAMTECHWEEK
CAMBRIDGETECHWEEK.CO.UK

WELCOME TO CAMBRIDGE TECH WEEK 2024



Building on the success of 2023, Cambridge Tech Week 2024 will be bigger and better than ever, including world leading experts, innovators and thought leaders from across the globe who will share their knowledge, insights and experience. This year we focus on the key themes of Innovate, Invest and Grow. Our dynamic and engaging programme offers a high-profile platform for you to amplify your brand across the tech ecosystem.

Set within iconic buildings in the historic city centre of Cambridge this unmissable event is where global tech comes to meet, engage and collaborate. Once again, we look forward to welcoming entrepreneurs, founders, corporate leaders, innovators, investors, start-ups, academia, government, media, influencers and many more to share their invaluable experience and knowledge.

Cambridge Tech Week presents an outstanding opportunity to promote your company on the world tech stage and includes:

- ▶ World-class speakers, thought leaders and innovators
- ▶ Wider reach of content, expertise and delegates
- ▶ Greater opportunities to promote and showcase your business
- ▶ New and exciting opportunities to network
- ▶ Imaginative fringe events
- ▶ Engagement with the next generation of tech talent

Find out more about our sponsorship opportunities within this brochure. Contact us today to register your interest and discuss how we can work together to achieve your sponsorship goals:
info@cambridgetechweek.co.uk

Find out more at
www.cambridgetechweek.co.uk

Cambridge Tech Week is **powered by Cambridge Wireless** which, over the past 20 years, has established itself as a leading network in the UK Tech Community.

CAMBRIDGE IS **EUROPE'S LARGEST** TECHNOLOGY CLUSTER



26,218
COMPANIES



£48bn
TOTAL TURNOVER



227,841
TOTAL EMPLOYEES



10%
EMPLOYMENT
GROWTH OF
LIFE SCIENCE
CLUSTER



£5bn
ANNUAL
TURNOVER OF IT
AND TELECOMS
CLUSTER



5.6%
EMPLOYMENT
GROWTH IN
KNOWLEDGE
INTENSIVE SECTORS

'Cambridge Cluster Insights' reproduced with permission from Cambridge Ahead

'The Cambridge Phenomenon' drives innovation

Interdisciplinary approach

Vibrant tech ecosystem

Brilliant minds solving real-world problems

Entrepreneurial spirit

Cambridge is an ideas factory

Innovation is in our DNA

Academia meets industry

Great ideas

Global tech hub

Pioneering discoveries

become

Academic excellence

World-leading research and development

with global impact

reality

Collaborative community

WEEK AT A GLANCE EVENT STRUCTURE*

9-13 SEPTEMBER 2024

MON 9	WELCOME TO CAMBRIDGE	10:30-13:00 Tech leaders and innovators share insights into how Cambridge became Europe's largest tech cluster	13:00-18:00 Tour the labs and innovation centres of Cambridge followed by a networking reception	
TUE 10	INNOVATION & INVESTOR DAY	9:30-13:00 Learn about the innovation landscape and investment opportunities in our ecosystem	13:00-17:00 Meet exciting start-ups and pitch to investors at the Innovation Alley Showcase	
WED 11	TECH DEEP DIVES & THE BIG TECH DEBATE	9:30-13:00 Join our Scale-Up Business Plan Competition or deep dive into AI	13:00-17:00 Get involved in the Big Tech Debate and drinks reception or deep dive into Quantum	
THU 12	TECH DEEP DIVES & SCALE-UP DAY	10:00-14:00 Hear from successful scale-ups, visit our scale-up exhibition or deep dive into Semiconductors	14:00-17:00 Join our scale-up workshops for go-to-market advice or deep dive into Climate Tech	17:00-18:30 Celebrate at our Gala Reception
FRI 13	TECH FUTURES	10:00-16:00 Engage in our school and community day featuring a tech showcase, lab tours and careers guidance		

NETWORKING AND COLLABORATION EVENTS



FRINGE EVENTS

INCLUDING:
START-UP BOOTCAMPS
TASTER SESSIONS
CODING TRY OUT

MEET UPS
NETWORKING RECEPTIONS
SPECIAL INTEREST GROUPS
AND MORE!

*Draft programme



SPONSORSHIP OPPORTUNITIES

Don't miss the chance to amplify your brand at Cambridge Tech Week 2024. Sponsorship benefits (depending on your package) include:

STRATEGIC INFLUENCE

depending on the level of your sponsorship package, you will be able to collaborate with us on guest speakers and content.

THOUGHT LEADERSHIP

participate in scheduled sessions to share your expertise and amplify your brand across the week.

Early sign-up grants access to the most marketing and PR opportunities for the longest duration, including pre and post event coverage:

BRAND AWARENESS

sponsor branding on CTW website, event literature and marketing campaigns.

PROFILE VISIBILITY

exposure across the CTW social media channels, inclusion in press releases and promotional material.

And don't forget further benefits include:

REPUTATIONAL VALUE

gained by association with this landmark event for the Cambridge Tech Cluster.

VIP STATUS

you will receive a number of complimentary event passes as part of your sponsorship package.

SPONSOR OPPORTUNITIES

TIERED OPTIONS TO SUIT YOUR BUDGET AND OBJECTIVES

Sponsor Package	Value (+VAT)	Qty Available	Speaking Opportunity	Panel/Chair Opportunity	Mentions in Newsletters	Social Media Promotion	No. of Day Passes	VIP Dinner Passes
Platinum	POA	1	✓	✓	✓	✓	25	5
Gold	£30,000	6	✓	✓	✓	✓	15	3
Silver	£15,000	6		✓	✓	✓	8	2
Platform	£15,000	1			✓	✓	8	2
Lanyards (co-branded)	£15,000	1			✓	✓	8	2
Dinner	£15,000	1			✓	✓	8	2
Welcome to Cambridge	£10,000	1			✓	✓	6	1
Tech Futures	£10,000	1			✓	✓	6	1
Closing Reception	£10,000	1			✓	✓	6	1
Lunch (on selected day)	£6,000	3			✓	✓	3	0
Refreshments	£4,000	6			✓	✓	2	0

Exhibition opportunities also available, including options for start-ups and scale-ups. Please contact us to find out more.

GOLD SPONSORSHIP PACKAGE

- ✓ Keynote speaking slot with opportunities to contribute as a panellist or Chair
- ✓ Exhibition stand in prominent location (subject to availability)
- ✓ 100-word organisation profile, logo and weblink on the CTW website and online conference platform
- ✓ Opportunity to contribute to CTW blogs and news articles
- ✓ Social media promotion and newsletter inclusion
- ✓ Complimentary passes for the VIP dinner
- ✓ Complimentary passes for your clients to attend the event, with a discount off further places
- ✓ Access to networking and social events during the week

TESTIMONIALS CTW 2024

“Events like Cambridge Tech Week not only shine a light on the city’s thriving technology ecosystem, energy and collaborative spirit, but also invite external perspectives, all vital for business success.”

David Moore, CEO of Pragmatic Semiconductor

“It’s so important to have founders and investors in one space, Cambridge Tech Week offers a great platform for this.”

Pam Garside, Chair of Cambridge Angels

“I hope that Cambridge Tech Week will be a beacon for the best minds from around the world to come together to collaborate, share views and partner to collectively address global challenges. Cambridge is the perfect place to collide in the best possible way.”

Harriet Fear MBE

“I jumped at the chance to be a Cambridge Tech Week Ambassador because Cambridge for me is emblematic of what a tech hub looks like.”

Russ Shaw CBE, Founder, Tech London Advocates & Global Tech Advocates



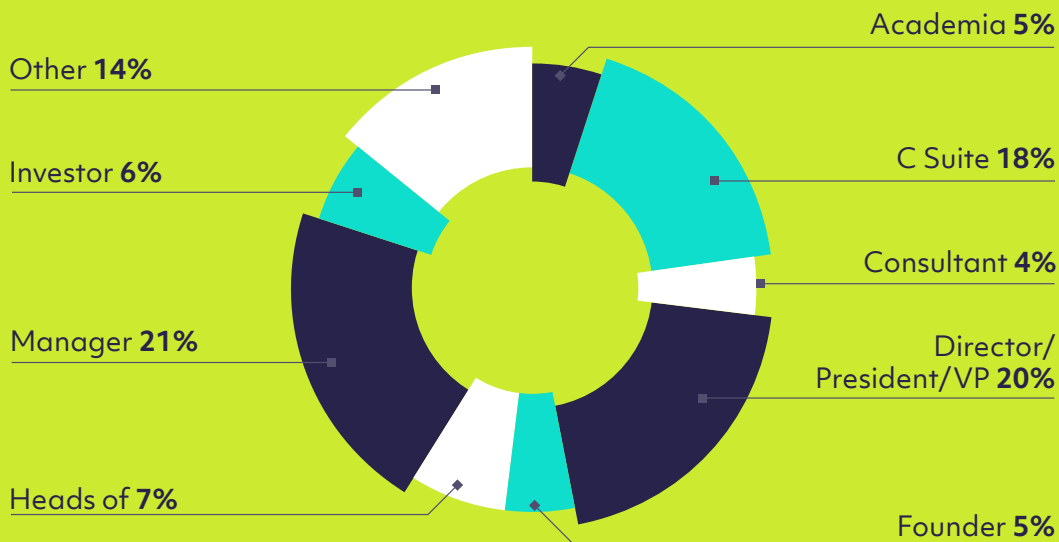
“Cambridge is world renowned for its role in shaping the history and now the future of frontier technologies, including Artificial Intelligence. Cambridge Tech Week is a great opportunity to bring some of the best minds together to navigate and shape this fast moving landscape, both here in the UK and around the world.”

Henry Ajder, Deepfakes & Generative AI Expert



CAMBRIDGE TECH WEEK 2023

15+ HOURS OF NETWORKING
100+ EXPERT SPEAKERS
300+ COMPANIES
1000+ DELEGATES



AMONG THOSE IN ATTENDANCE WERE:



A SNAPSHOT OF COMPANIES WHO ATTENDED IN 2023

1888 Capital

52 North Health Ltd

A

Ada Ventures

Adsum Networks

Agri-TechE

Agxio

Akendi UK Limited

Alchera Technologies

Algreen Ltd

Allies Network C.I.C.

Alluvium IoT Solutions Pvt Ltd

Amadeus Capital Partners

Amazon

Anglia Ruskin University

Anglian Water

Animorph Co-op

Apple

Arm Ltd

Aspenify

AstraZeneca

AWS

B

Barclays

Batoi Systems Ltd

Baxfield

BDO

Bedrock Geothermal Ltd

Beijing InnoTown Management

Beko PLC

Bergman Holt Limited

BeyondMath Limited

Bidwells

BIOS Health

Blecon

Bluefruit Software

Boxfish Software Ltd

British Patient Capital

Bruntwood SciTech

BSI

BT

C

Calculus Capital

Cam AI

Cambridge Angels

Cambridge Business Association

Cambridge Cleantech

Cambridge Consultants

Cambridge Enterprise

Cambridge Innovation Capital

Cambridge Institute for Sustainability Leadership (CISL)

Cambridge Judge Business School

Cambridge Mechatronics Ltd.

Cambridge Sensoriis Ltd

Cambridge Spark

Cambridge University

Cambridgeshire County Council

Canairy

CardioCrown Limited

CGI

Chevin Technology

Chorus Intelligence

Climate Associates Ltd

Clogworks Technologies Limited

CODICO GmbH

cofinitive Ltd

Colorifix

Competition and Markets Authority

Conigital

Connectd

Connected Places Catapult

Cotta & Company

Crayfish.io Ltd

D

Darktrace

Daset Labs

DataForm Lab

datagusto,inc

Deeptech Labs

Defence & Security Accelerator

Department for Business and Trade

Digital Catapult

Dimension Studio

E

E-ACT

Earlymarket

eg technology ltd

Ekonometrica

Electro Rent

Elimo Engineering Ltd

Enbiosis Biotechnology

Engage Transform

Envision Digital U.K. Ltd

EscherCloudAI

ET Capital Limited

Ethiconics

euNetworks Group

European Diplomats

Exemplas

F

Faithful+Gould

Fathom Cognition

Featurespace

Five AI Inc.

Fluent

Focal Point Positioning Ltd

Foresight Group

Founder Institute

Founder Story

Futurehand Limited

Futureworx

G

Genderscope Ltd.

GENXT

Global Tech Transfer Hainan Centre

Google

Government of Canada

Graf Solutions Limited

Grail

Greater Cambridge Partnership

Greenjets

Growth Works

Grupo LEN

Grupo MOK

Grupo Progestión

H

HCR Hewitsons

Hibiki AI Ltd

Highland Europe

Home Grown Club

HSBC

HutanBio

I

IBM

IC Strategic

ideaSpace

Ideonate

IDTechEx

imec.Xpand

Immersive Ltd

Imperium Global Ventures

Incube Space

InferSens Ltd

Informa Tech Founders

Innovate UK KTN

INOPTEC Ltd.

Inovia

Intelligent Assist

Intralink

Inversionista	Politico	Swallows Connections Limited
InvestHK	POTINA	Synergy Organisational Solutions Ltd
Investigo	ProChile	T TEC Partners
Iprova	Purrmetrix	Tech East
IQ Capital	PwC UK	Tech Funding News
J Just Entrepreneurs	Q Qualcomm	TechCrunch
K Kao Data	Quectel	techUK
Keltie LLP	Quibim SL	Techworks
Khalifa University of Science and Technology	R Rare Earth Global	Telefonica
Kheiron Medical Technologies	Raspberry Pi Ltd	TelWAI
Kigen	Rathbones	Tenyks
Kinetic Art Labs Ltd.	Real Wireless	The Bradfield Centre
KRAI	RealVNC	The Crown Estate
Kubos Semiconductors Ltd	Recode Health Ventures	The DASHA Portal Co Ltd
L LEN INGENIERÍA	RED Semiconductor Ltd	The Ganesha Lab
Lumirithmic Limited	Rewild Life	The Imagination Factory
M Maersk	RippleXn	The Scotland 5G Centre
Marshall Futureworx	Riverlane	The Uptitude Project Ltd
Martlet Capital	Rocket GX	ThoughtWorks Inc
MDRxTech	Rohde & Schwarz UK Ltd	Thousand Oaks
Mendelev VC	Roku Inc	Thundercomm
Merian Ventures	Ruane Construction Design and Consultancy	Tomorrow Street
Metail	S sAnaptic Limited	Trinity College Dublin
Mewburn Ellis LLP	Samad Power UK Ltd	Truespark
Microsoft	Samsung Cambridge	TTP plc
Mind Foundry	Sandbox AQ	TusPark UK
Minderoo Centre for Technology & Democracy, University of Cambridge	Sanger Institute	U u-blox AG
Mineral Exploration Network	Sanome	UHY Hacker Young (East)
Mishcon de Reya	Santander UK	UK Business Angels Association
Mission Street	Saranac Partners	UK Electronics Skills Foundation
MIT Technology Review	Satellite Applications Catapult	Universidad de los Andes
N Nanofique Limited	Savills	University of Cambridge
National Grid Partners	Secondmind	University of Suffolk
Novocomms	Semarion	University of York, UK
Nu Quantum	Sensory Design & Technology	V Vaire Computing
Nyobolt	SGN	Versed AI Ltd
O o2h	Shoreditch Ventures	VIAVI Solutions
Octopus Ventures	Siemens	Virginia Beach Economic Development
Ofcom	Sifted	VividQ
open-ended design	Sigma IT Polska sp. z o.o.	VSA Capital
Origin Oils Pvt. Ltd.	Singapore Economic Development Board	Vuala
Oxbridge Angels	Smarter.ai	VyperCore
Oxford Algorithms	Socius	W WAE Technologies Ltd
Oxford University	SoCode	WalkBek Consulting Limited
P PA Consulting	Sonosine	Wavesight Limited
Paragraf	SP NOVA EUREKA	Wellcome Genome Campus
PatientSource Ltd	Spanidea Systems	Wired
People Puzzles	Speechmatics	www.aftercloud.co.uk
Perpsectum	St John's Innovation Centre	www.urban-xr.com
Phantom Technology Ltd	Start Codon	X Xampla Ltd
PillSorted	StatsBomb	XERA
Plextek	STEMPOINT	Y Yakbit Ltd
Plextek Services Ltd	Sure Valley Ventures	Z ziphii Ltd
		Zori Tex