



## CAMBRIDGE TECH WEEK 2024 FRINGE EVENTS

Celebrated for a culture of co-innovation among academics, enterprise and government, the Cambridge ecosystem enables great ideas to become reality through collaboration. The Cambridge Tech Week (CTW) fringe provides an opportunity to deep dive into new and specialist areas, foster a meeting of minds with industry peers and create new connections with the Cambridge tech community and beyond. Our vision is for a varied programme of interesting events that spark debate and new thinking. Join the CTW fringe and start to tap into all that Cambridge can offer.

### WHAT WE CAN OFFER:

- Listing on CTW website, with event details, synopsis of event and a link to your registration process.
- Events will be communicated to our audiences via official CTW channels.
- Hosts can leverage the CTW brand on collateral and in event comms to enhance value.
- In addition, your event will be shared using Cambridge Wireless channels.

### WHAT WE WOULD WANT IN RETURN:

- £250 + VAT Fee to become an official CTW24 Fringe event.
- Display the CTW24 logo on the event page on your website (in line with guidelines linked below)
- Statistics (e.g. number of attendees) provided post event. Delegate contact details are **not** required.
- CTW prides itself on championing diversity within our programme and we encourage Fringe events to consider this in their planning.

### HOW TO SUBMIT YOUR FRINGE EVENT:

Please complete the form here: <https://cambridgetechweek.co.uk/fringe-events/#submit>

Deadlines for submissions: **2 August 2024**

We need:

- Event title
- Event synopsis
- Event image
- Type of event (e.g., Hackathon, Roundtable, Masterclass, dinner etc.)
- Format (in person/online)
- Event registration link
- Location
- Timings (start/finish times)
- Post event stats (number of attendees)
- Free/chargeable (if so, how much)

Please email the CTW team if you would have any queries: [info@cambridgetechweek.co.uk](mailto:info@cambridgetechweek.co.uk)

### THINGS TO NOTE:

- All fringe events are organised by the fringe partner, including responsibility for venue and other event costs.
- Please view the [draft CTW core event programme](#) so you can align your fringe event content with the core programme.



#### CTW24 ASSETS:

**Our logos:** [https://drive.google.com/drive/u/1/folders/1C4epE\\_M7mzuEW9ITLzW-WahBMx2MOukx](https://drive.google.com/drive/u/1/folders/1C4epE_M7mzuEW9ITLzW-WahBMx2MOukx)

#### **Our descriptor:**

Cambridge Tech Week brings together world-leading experts, innovators and investors to fuel growth across the tech ecosystem, establishing Cambridge as a key place where global tech comes to meet.

Attracting entrepreneurs, founders, corporate leaders, investors, government, academia, media and international peers, Cambridge Tech Week offers an unmissable opportunity to share insights and explore future collaborations.

This dynamic event serves as an epicentre for showcasing the latest knowledge and cutting-edge technology, positioning Cambridge, the East of England and the UK in the world tech spotlight.

**Website:** <https://cambridgetechweek.co.uk/>

**LinkedIn:** <https://www.linkedin.com/company/cambridge-tech-week/>

**X (formerly Twitter):** <https://twitter.com/CamTechWeek>